



Timeless prints for over 30 years, consciously made in Como

Laura Urbinati collections include ready-to-wear, swimwear, lingerie and home decoration.

Entirely made in Italy, prints and colors in exclusivity, the collections are distributed in selected worldwide stores and through Laura Urbinati shops in Rome and Milan. The influence of the art world is reflected in the color experimentation and her passion for finding innovative solutions. Special attention for detail, innovation, finest quality and perfect fit.

SS23 Collection



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Swimwear Collection SS23



Press



2013
Vogue Spain Anja Rubik



1999
Vogue USA Karolina Kurkova



1993
Harper's Bazaar Kate Moss



1993
Glamour Eva Herigova



2015
Tilda Swinton, A Bigger Splash



2006
Sienna Miller



2005
Cameron Diaz



2000
Naomi Campbell

Projects



2013
My Room in Rome, project by Nicola Pellegrini at Hotel Locarno Rome



2003
Project by Nicola Pellegrini



1989
Project by Jean François Lepage

Home Design



2023 Milan Design week
Summer Imagination



2013 Milan Design Week
100 cuscini x 100 sedie



2011 Milan Design Week
Laura Urbinati & Ken Scott



Laura Urbinati is a fashion designer originally from Rome, Milanese by adoption, and trained in the United States. Beside her passion for fashion, art and sea, two are the main influences in her life: Laura grew up surrounded by museums and galleries, among the colors of Rome and then Malibu, California. In 1989, Laura opened her first boutique on Sunset Plaza in Los Angeles, between the glamour of Hollywood and the surfing philosophy of life: the space was minimalist and unfussy, and as well as its own line of swimwear, it stocked designer such as Martin Margiela and Helmut Lang who were then just emerging. Sofia Coppola, Angelica Huston, Uma Thurman are among the clients. She then opened two boutiques in the historic center of Milan and Rome, far from the usual shopping haunts. Afef, Ines Sastre, Ines de la Fressange, Francesca Neri, Valeria Golino, Laura Morante are among the clients. Year after year, Laura Urbinati develops and spreads her own individual style both in Italy and abroad, creating sophisticated but simple collection that play around with timeless prints and colors, fine fabrics and carefully considered details.

The influence of the art world is reflected in the color experimentation and her passion for finding innovative solutions. The fit is guaranteed by a cutting technique that allows the pieces to adapt to any figure.

Laura's creative spirit is also revealed in the originality of her presentation, in which the worlds of art and design, dance and performances merge with fashion, each time generating different and surprising effects thanks to the collaboration of artists and friends, like Nicola Pellegrini and Daniel Minahan, with whom she finds every time different way to communicate her sense of style.

Stores



ROMA
Via dell'Oca 48



MILANO
Viale Col Di Lana 8

Showroom



MILANO
Viale Col Di Lana 8

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